The Omnissa Platform for Healthcare

At a glance

All-in-one platform integrates multiple industry-leading solutions to deliver personalized patient and provider experiences while optimizing security and IT operations—all while controlling costs.

Elevate the healthcare experience for patients and providers alike

With the emergency of the pandemic in the rearview mirror, healthcare IT leaders like you are now focusing on initiatives such as streamlining workflows, enhancing patient access to virtual care and ambulatory care centers, and improving the work life of clinicians. However, soaring costs, workforce shortages, security concerns, and disparate technology systems are making it difficult to drive innovation. What you need is a modern, integrated platform that can help you:

- Enable secure access to EHRs and other critical apps from anywhere.
- Orchestrate a complex digital infrastructure that includes patient data and connected devices.
- Securely manage any device to enable better experiences for patients and providers.
- Provide patients with secure, real-time access to an engaging mobile experience.

What you need is the Omnissa Platform for Healthcare.

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Smart, seamless, and secure healthcare experiences across your organization

The Omnissa Platform is the first digital work platform that enables smart, seamless, and secure healthcare experiences from anywhere. Integrating multiple industry-leading solutions and built on a common data, identity, administration, and automation service layer, it delivers personalized and engaging patient and provider experiences while optimizing security, IT operations, and costs. The Omnissa Platform can help you:

- Empower clinicians and administrators with intuitive and secure access to the tools they need.
- Enable onboarding, management, and app delivery across devices.
- Provide user-friendly security controls and disaster recovery.
- Deliver a better, more secure experience to patients and providers.

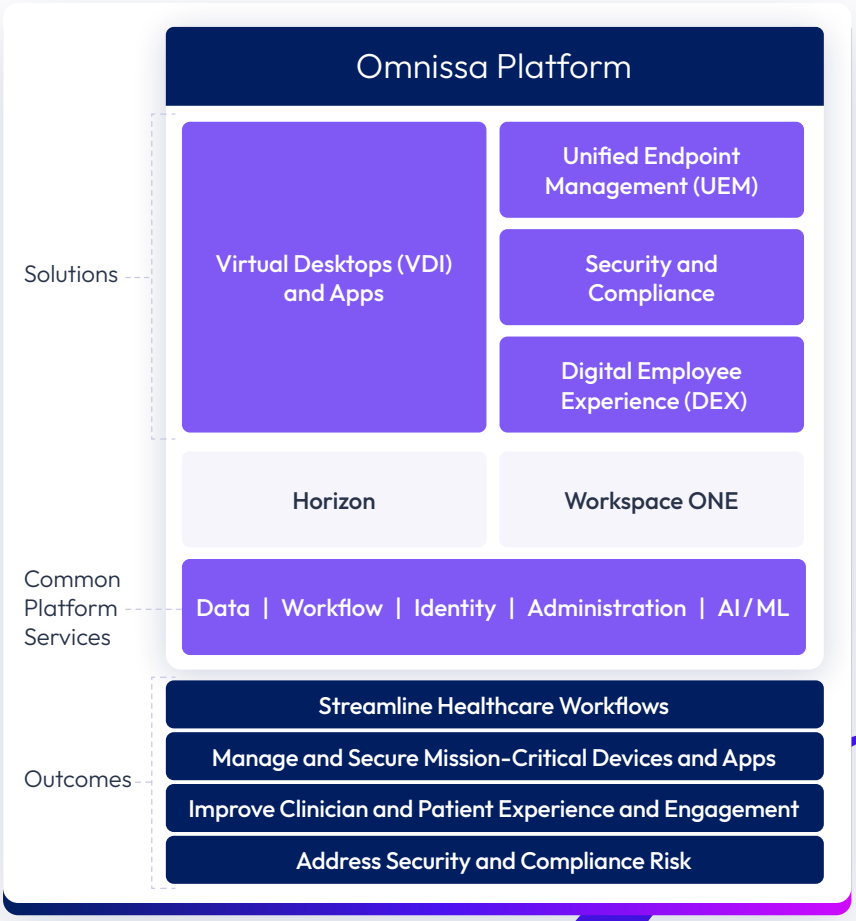

Figure 1. The Omnissa Platform empowers smart, seamless, and secure healthcare.

Top healthcare IT challenges

Soaring costs – Over half of hospitals ended 2022 operating at a financial loss.[1]

Workforce shortages and burnout – The World Health Organization projects a shortfall of 10 million health workers by 2030.[2]

Security risks – 133 million healthcare records were exposed, stolen, or compromised in 2023—the most in industry history.[3]

Disparate systems – 60% of hospital IT end users are frustrated by inefficient system workflows.[4]

1. AHA. "The Financial Stability of America's Hospitals and Health Systems Is at Risk as the Costs of Caring Continue to Rise." April 2023.
2. WHO. "Health Workforce."
3. The HIPAA Journal. "Healthcare Data Breach Statistics." June 21, 2024.
4. Stoltenberg Consulting, Inc. "11th Annual Health IT Industry Outlook Survey Report." 2023.

Here are the solutions the Omnissa Platform seamlessly integrates to support your patients, clinicians, and administrative staff:

Virtual Desktops and Apps

Securely deliver virtual desktops and apps on a modern architecture—whether on-premises or in the cloud—to provide the best user experience anywhere, anytime, and on any device.

Unified Endpoint Management

Streamline IT operations, manage and secure endpoints, and enhance the user experience with a scalable, cloud native UEM solution.

Digital Employee Experience (DEX)

Offer a superior digital employee experience that empowers IT to be proactive, streamlines service desk ticket resolution, and enables user productivity.

Security and Compliance

Provide comprehensive protection across users, devices, applications, and work locations, with risk analytics and AI-driven automations to proactively keep your patients and providers safe.

Common Platform Services

Leverage data and automation to implement streamlined and autonomous workflows, enabling your teams to do more with less effort across your entire workspace.

Products to delight your clinicians, administrators, and patients

Omnissa Horizon® 8 – Enhance your healthcare workspace with the secure and efficient delivery of virtual desktops and apps.

Omnissa Intelligence – Leverage insights, analytics, and automation across the anywhere healthcare workspace.

Omnissa Workspace ONE® UEM – Unify management of diverse endpoints—mobile, desktop, rugged clinical, or virtual—anywhere.

Omnissa Workspace ONE® Mobile Threat Defense – Protect users, apps, endpoints, and sensitive patient data against threats.

Omnissa Horizon® Cloud Service – Modernize virtual desktop and app delivery with a hybrid desktop-as-a-service (DaaS) service.

Achieve better healthcare outcomes with a holistic, integrated platform

Streamline healthcare workflows

By securely and efficiently delivering virtual desktops and apps on a modern architecture, the Omnissa Platform enables seamless access to clinical apps, EHR software, and productivity tools from any device, anywhere. This helps your organization reduce costs and complexity, while freeing up valuable time for clinicians to focus on patient care.

Manage and secure mission-critical devices and apps

With the explosion in the number of devices and data used in healthcare today, finding a seamless and simple way to manage and secure your devices and apps is critical. Unified Endpoint Management from Omnissa enables you to securely deliver apps to the right user on any device—shared, managed, or unmanaged.

Improve clinician and patient experience and engagement

Delivering an exceptional experience to both providers and patients is absolutely vital. The Omnissa Platform helps you achieve this by accelerating new provider and device onboarding, deploying a customized app catalog and single sign-on, measuring and analyzing experiences and performance for both physical and virtual devices, and increasing help desk efficiency with ITSM integration and remote support.

Address security and compliance risk

With healthcare cyberattacks growing in both number and sophistication, protecting patient data is more important than ever. The Omnissa Platform offers unified, automated, and responsive security across devices, apps, and locations, helping you to maintain patient trust while complying with regulatory mandates.

630+ ransomware incidents impacted healthcare worldwide in 2023.

Source: U.S. Department of Health and Human Services, HC3. "Ransomware & Healthcare." January 18, 2024.

Reduce costs throughout your organization. Keep your workforce happy and productive. Deliver a better, more secure experience to patients and clinicians. And do it all while meeting regulatory requirements.

Are you ready? Smart, seamless, secure healthcare awaits.

Get started with the Omnissa Platform for Healthcare

Omnissa is the vendor of choice for 8 out of the top 10 U.S. healthcare organizations. To learn more about how you can join these industry leaders and start delivering exceptional, personalized experiences to providers and patients, visit **www.omnissa.com** or **contact** your Omnissa representative today.

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